

2010 NORTHWEST PHARMACY CONVENTION

JUNE 3-6 • COEUR D'ALENE RESORT, ID

If your passion and profession involves pharmacy, then the 2010 Northwest Pharmacy Convention June 3-6 at the Coeur d'Alene Resort in Idaho is the place to be.

Representatives from every segment of the pharmacy profession will be present at this one-of-a-kind event. Don't miss the convention's exceptional opportunities to gather the latest information from experts, exchange ideas with others facing similar challenges, and build a personal and professional network for the future.

With idyllic landscape, year-round activities, and its spectacular setting at the shore of one of America's most beautiful lakes, it is no wonder that Coeur d'Alene has been named the "Playground of the Northwest."

Register and make hotel reservations to attend the premier pharmacy event in the Northwest today!



CONVENTION SCHEDULE

Thursday, June 3

8 am - 5 pm	State Associations Board of Directors Meetings
3 - 6 pm	Registration Desk Open
6 - 7 pm	Student Orientation
7:30 - 9 pm	Welcome Reception

Friday, June 4

7 - 8 am	Coffee Service
7 am - 1 pm	Registration Desk Open
8 am - 1:30 pm	Golf Classic
8 am - 3:30 pm	CE Courses
12:50 - 2 pm	Lunch
1:30-6:30 pm	Registration Desk Open
3:30 - 7:30 pm	Exhibit Hall with Reception
3 - 7:30 pm	Poster Presentation

Saturday, June 5

7 - 9 am	Company Hosted Breakfasts
7 am - 5 pm	Registration Desk Open
8 am - 12:50 pm	CE Courses
1 - 2 pm	Lunch
2 - 4 pm	CE Courses
5:30 - 7 pm	Alumni Receptions
7 - 9 pm	Evening Gala Hosted by John Curley

Sunday, June 6

7 - 8 am	Past Presidents Breakfast
7:30 - 8:30 am	Coffee Service
8 am - 1 pm	Registration Desk Open
8 am - 12:50 pm	CE Courses



RESORT RESERVATIONS

Coeur d'Alene offers a wide range of indoor and outdoor activities for individuals, families and groups alike. Cast your cares away at the Coeur d'Alene Resort's recently renovated spa. Indulge in the spa's signature treatments, or let the staff design a special package just for you! Don't miss the resort's world-class golf course which has been named "America's Greatest Golf Experience" based on amenities both seen and unseen. Just 45 minutes from Spokane, Wash., the Coeur d'Alene Resort offers a spectacular waterfront location, first-class facilities, shopping and many options for outdoor activities. The resort has a limited number of rooms available at a special Northwest Pharmacy Convention rate, so make your reservations today. Call 800.688.5253 and be sure to let the reservation agent know that you are with the Northwest Pharmacy Convention.

Standard Room - Most economical, available in limited quantity. Available with two doubles or one queen.

Park Wing Room - Tastefully appointed offering park and city views. Available with two doubles or one queen.

Tower Room - Luxurious rooms located in the 18-story tower. Rooms are oversized with a refreshment center and refrigerator. King or two double beds.

EXHIBITS AND PHARMACY PRACTICE POSTER PRESENTATION

With more than 70 exhibits, you will find a comprehensive display of the latest innovative products and services available today for pharmacy practice. Talk with experts and see the latest in everything essential to pharmacy. The Exhibit Hall will be open Friday from 3:30 - 7:30 pm and includes the Pharmacy Practice Poster Session. Don't miss the Friday night reception which provides great opportunities to visit all the exhibit booths and win great prizes.

SATURDAY GALA ENTERTAINMENT: JOHN CURLEY



John Curley is the former host of Seattle's King 5 TV's *Evening Magazine*, the highest-rated regionally produced TV show in the country. Honored with numerous regional Emmy Awards and the Edward R. Morrow Award for excellence in Journalism, it remains a favorite highlighting the people, places and events that make the Cascadia

region so special. John appeared at the 2007 Northwest Pharmacy Convention.

His gift of gab took him from selling bedpans and other glamorous medical devices to the wonderful world of Television. With no formal training John was hired as a weatherman in Grand Junction Colorado. After just six months, he was able to find Colorado on the map without looking. This skill was enough to get him hired in Champaign, Illinois, at WCIA TV.

Curley spent only 88 days there and never learned to spell Illinois. Other stops along the career track include Lancaster, PA; Springfield, VA; and Washington D.C. He picked up an Emmy for weather in 1993 and for interviewing and hosting in 1994. The zenith of his career was reached in 1995 when he was hired for *Evening Magazine*. John quickly became the most recognized local TV personality and was voted by the readers of Seattle Weekly as their favorite "TV Guy."

John's talk will explore, "Stress, Bad Choices and the Brain: An Iron-Clad Formula for Success in Difficult Times." He believes you can either decide that life's going to be tough in these "tough" times-or decide that YOU, and not the world...and not even other people IN the world--decide what kind of life you enjoy.

SUPPORT STUDENT INVOLVEMENT

Every year, pharmacists have supported student participation in the convention and we are happy to offer scholarships to 60 students this year. For only \$200, you can welcome ISU, WSU, UM, or UW pharmacy students into our profession by sponsoring their attendance at the 2010 Northwest Convention. As a Student Sponsor, you will receive a distinguished ribbon with your name badge noting your special contribution, and acknowledgment in the official convention program (deadline May 3) and in the summer issue of *Washington Pharmacy*.



CONTINUING EDUCATION

Education is the very core of the 2010 Northwest Pharmacy Convention. The CE programming is directed to pharmacists and technicians practicing in various healthcare settings including independently owned community pharmacies, hospitals, chain drugstores, clinics, long-term care, industry, health insurance plans and academia. Participants can obtain more than 15 hours of ACPE accredited continuing education choosing from a selection of more than 40 total credit hours.

CE Topics for Friday, June 4 include (tentative):

- Recognition and Management of Adverse Effects Related to anti-Parkinson's Disease and Anti-dementia Therapies
- Pay-For-Performance (P4P): Evaluating Current and Future Implications of P4P for Your Practice
- New HIV Treatments and Theories for 2010
- From Agreeableness to Patient Adherence: Developing Self-Managing Patients
- Diabetes Self Management Training

CE Topics for Saturday, June 5 include:

- Pharmacy Leadership
- Laughter in Medicine
- Current Issues in Pharmacy Practice
- New Antimicrobials
- Patient Counseling Workshop
- Cultural Awareness

CE Topics for Sunday, June 6 include:

- State Law Updates
- Emergency Contraception
- New Pharmacy Regulations





WELCOME RECEPTION



Kick off the conference at the welcome reception Thursday at 7:30 pm. Eat, drink and be merry with colleagues, family, students and exhibit representatives.

ANNUAL GOLF CLASSIC



Ante up to the challenge of Coeur d'Alene's premium golf course. Complete with the world's only floating green, this course provides the perfect backdrop for the Annual Golf Classic. Please join us Friday at 8 am.

Green fees for \$150 include green fees, lunch, golf cart, practice balls, putting contest and awards. You must preregister for this event (STEP FIVE).

EXHIBIT HALL

Take the opportunity to visit exhibits and build partnerships with your colleagues and pharmaceutical representatives while enjoying an information reception. Be sure to visit all of the exhibitor booths to qualify for great prizes, including a big-screen television!

WSPA PRACTICE ACADEMY MEETINGS

Attend any of the Practice Academy Meetings scheduled throughout the convention. We invite pharmacists, students and technicians from all states to participate.

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c/o Washington State Pharmacy Association
411 Williams Avenue South
Renton, WA 98057

IDAHO BUSINESS MEETING



Idaho pharmacists are invited to attend their business meetings Saturday from 7:30 - 9 am and again from 2:30 - 4:20 pm. Membership packets will be available. Get acquainted with the ISPA and earn CE credit for attending.

MONTANA BUSINESS MEETING



All Montana pharmacists are invited to attend their business meeting Saturday from 2:30 - 4:20 pm. This is a great chance to get acquainted with the MPA, other Montana pharmacists and earn CE credit.

WASHINGTON BUSINESS MEETING



All members of the Washington pharmacy community are invited to attend a business meeting Saturday from 2:30 - 4:20 pm. This is a great chance to get acquainted with the WSPA and earn CE credit.

ALUMNI RECEPTION

Find out about your alma mater's current activities and talk with students currently attending your pharmacy school. Alumni Receptions are Saturday, prior to the Leadership Banquet, from 5:30 - 7 pm. Check the appropriate box on the registration form (STEP THREE) to sign up.

Please mail, fax or phone in your registration information. Or, register on-line at www.wsparx.org.
Mail to WSPA at 411 Taylor Avenue S, Renton, WA 98057. Telephone: 425.228.7171 Fax: FAX 425.277.3897
Please contact the Coeur d'Alene Resort in Idaho to make hotel reservations. Call (800)688-5253 by May 11.
Let reservations know that you are with the Northwest Pharmacy Convention to receive the special room rate of \$108-\$200 a night. Go to www.wsparx.org to see continuing education program and speaker information.

STEP 1: REGISTRANT INFORMATION

Please complete the convention registration information below. If you are bringing a guest who will attend convention functions, complete STEP SIX also. Legibly print your name as you would like it to appear on your name badge.

Name _____ Nickname for badge only _____

Home Address _____

City|State|Zip _____

Place of Employment _____

Title _____ E-mail _____

Phone _____ Fax _____

Check all that apply:

Pharmacist___ Technician___ Student___ Speaker___ First Convention___ Board of Director___ Past President ___

STEP 2: REGISTRATION OPTIONS

Please select one of the three registration options below, unless you are a registered exhibitor. WSPA must receive registration forms by Friday May 25, 2010. Forms received after this date will be charged a \$30 late fee and processed on-site at the convention.

A) FULL REGISTRATION: Includes entrance to all CE programs, exhibits, meals, events and open meetings. (Does not include alumni receptions, see STEP THREE.)

Member: \$310 Pharmacist \$205 Resident \$205 Technician \$125 Student
Non-Member: \$415 Pharmacist \$285 Resident \$285 Technician \$180 Student

B) DAILY CE REGISTRATION: Includes entrance to selected day's CE programs, open meetings and exhibits.

(Does NOT include meals or Alumni Receptions. See STEPS TWO C & THREE.) Check all days that apply.

Member: \$160 | Friday \$135 | Saturday \$105 | Sunday
Non-Member: \$290 | Friday \$265 | Saturday \$210 | Sunday

C) SOCIAL PASS: Includes entrance to selected meals and events only. (Does NOT include Alumni Receptions or CE programs. See STEPS TWO B & THREE.)

A LA CARTE: Meals, Events & Receptions

- Welcome Reception \$20
- Friday Continental Breakfast \$20
- Friday Lunch Buffet \$30
- Friday Exhibit Hall/Reception \$40
- Saturday Continental Breakfast \$20
- Saturday Lunch Buffet \$30
- Saturday Banquet \$60
- Sunday Continental Breakfast \$20

OR:

- \$195 | **Full Pass** (3 day pass)
Includes entrance to all meals, events, exhibits and open meetings for all days (listed on left).
(Does not include Alumni Receptions or CE programs. See STEPS TWO B & THREE.)

Total STEP TWO \$ _____

STEP 3: ALUMNI RECEPTIONS

\$15 per person. Please check the box of the reception you will be attending. Number of people _____

UW Alumni Reception

ISU Alumni Reception (FREE)

WSU Alumni Reception

UM Alumni Reception

Technician Reception

Total STEP THREE \$ _____

STEP 4: STUDENT SPONSORSHIP

CONVENTION ASSISTANCE. (If you have a specific student in mind, put his/her name below.)

Full Sponsorship \$200

\$150

\$100

\$50 *Donations are tax deductible.*

Student's Name (if any): _____

Total STEP FOUR \$ _____

STEP 5: FRIDAY GOLF CLASSIC

Friday Golf Classic. \$150 per person. Includes green fees, lunch, golf cart, practice balls, putting contest and awards.
Preferred foursome:

Total STEP FIVE \$ _____

STEP 6: GUEST AND FAMILY REGISTRATION

Guest 1 Name: _____

\$195 | **Full Pass** (3 day pass)

\$100 | **Full Child Pass** (3 day pass, 10 years and under)

The Full Pass includes entrance to all meals, events, exhibits and open meetings for all days (listed below). (Does not include Alumni Receptions or CE programs. See STEPS TWO B & THREE.) **OR:**

A LA CARTE: Meals, Events & Receptions

Check all that apply, prices are per person.

- Welcome Reception \$20
- Friday Continental Breakfast \$20
- Friday Lunch Buffet \$30
- Friday Exhibit Hall/Reception \$40
- Saturday Continental Breakfast \$20
- Saturday Lunch Buffet \$30
- Saturday Banquet \$60
- Sunday Continental Breakfast \$20

Total for Guest 1 \$ _____

Guest 2 Name: _____

\$195 | **Full Pass** (3 day pass)

\$100 | **Full Child Pass** (3 day pass, 10 years and under)

The Full Pass includes entrance to all meals, events, exhibits and open meetings for all days (listed below). (Does not include Alumni Receptions or CE programs. See STEPS TWO B & THREE.) **OR:**

A LA CARTE: Meals, Events & Receptions

Check all that apply, prices are per person.

- Welcome Reception \$20
- Friday Continental Breakfast \$20
- Friday Lunch Buffet \$30
- Friday Exhibit Hall/Reception \$40
- Saturday Continental Breakfast \$20
- Saturday Lunch Buffet \$30
- Saturday Banquet \$60
- Sunday Continental Breakfast \$20

Total for Guest 2 \$ _____

Total STEP SIX \$ _____

STEP 7: TOTAL AND PAYMENT

Total STEP TWO \$ _____

Total STEP THREE \$ _____

Total STEP FOUR \$ _____

Total STEP FIVE \$ _____

Total STEP SIX \$ _____

After May 25, 2010 add \$30 \$ _____

TOTAL AMOUNT DUE \$ _____

Visa Mastercard Check (payable to WSPA)

Card Number: _____

Expires: _____

Name on Card: _____

Signature: _____

Convention Cancellation Policy: If cancellation is received in writing by May 18, a refund will be made minus a \$30 processing fee. No refunds will be issued after May 25.

Mail to: WSPA • 411 Williams Avenue South, Renton, WA • 98057 • Fax to: 425.277.3897 • Call us with questions at 425.228.7171

Visit us or register on-line at www.wsparx.org